

COLONIE CENTER \$CHOOL BUCK\$

2011-2012

The Watervliet Elementary PTA will once again participate in the Colonie Center **\$chool Buck\$** program which runs August 1, 2011 - June 1, 2012. This will be the third year that Watervliet will participate in this program. Here's how the program works:

- Simply bring your receipts from Colonie Center purchases made August 1, 2011 thru June 1, 2012 to the Colonie Center Guest Service Desk (located on the lower level of the mall between CVS and Glennpeter Jewelers) and ask to register your receipts in the Watervliet Elementary PTA **\$chool Buck\$** program and the PTA will receive **1 point** for each dollar spent!
- The participating schools have the opportunity to win cash prizes awarded June 2012 to the Top 10 schools that are present for the final award ceremony. This program offers prizes totaling \$20,000 for 1st thru 10th place. The 1st place award is \$8,000 and the 9th and 10th place award is \$500. The Watervliet Elementary PTA will earn points for each dollar you spend and redeem and may also win points just for promoting participation in this program!
- In addition to your normal mall purchases, you can redeem your receipts for purchases **like holiday photos, movie tickets, and gift cards!** The pictures with Santa or the Easter Bunny are redeemable for **DOUBLE POINTS!**
- NEW this year..... watch for information from the PTA on when Colonie Center will offer **TRIPLE POINTS** a few times during the year and help us earn even more points by shopping at the participating retailers!

But don't worry, if you happen to forget to have your receipts registered at Guest Services on the date of your purchase, you have up to 60 days from the date of purchase to register your receipts with the Guest Service Desk. Please spread the word to your family and friends too, just tell them to mention they are redeeming their receipts to benefit Watervliet Elementary!

If you have any questions about this program, please contact a PTA Board member at 629-3400 or via e-mail at: wes_pta@yahoo.com We thank you for your continued support of the PTA and we look forward to your participation in the Colonie Center **\$chool Buck\$** program!

